

# Premium Membership Plan

A Chamber of Commerce and Chamber Nation partnership offering

## CHAMBER MEMBERSHIP INCLUDED



Chamber of Commerce membership is included with the *Premium Membership Plan*, and the benefits received are greatly enhanced at the premium level.

## SETUP



Your *Premium Membership Plan* includes a wide array of services, designed to dramatically improve your business advertising. As a premium member the initial setup and ongoing support will be provided.

## INTER-CONNECTIVITY



As a Premium member your business will be strongly integrated into the Chamber of Commerce online presence. This connectivity delivers more prospects to your business. In addition, many Chambers offer an option to join the [www.LocalGoldenTickets.com](http://www.LocalGoldenTickets.com) program that simply delivers more customers.

## 3-D STORYBOARD



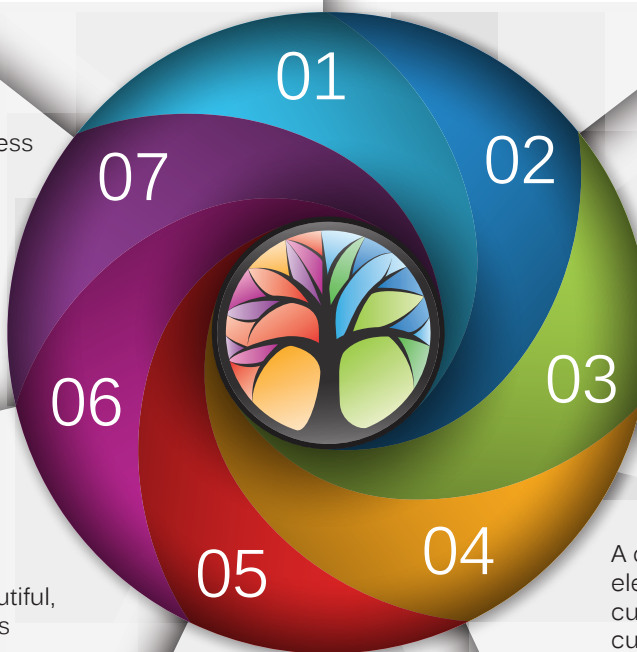
Chamber Nation designs an individual 3-D Storyboard for you. As a Premium member you can update your business's local community web presence, catalog, mobile app, Facebook business page and twitter all at once via your mobile device or computer.

Don't want to sell your products online? The catalog acts as a beautiful, professional presentation and sales catalog with no pricing.

Want to sell online? You can through your catalog. It supports "purchase requests only" so you can call and get a check mailed, or it will act as an ecommerce system when you connect your PayPal account.



## CATALOG: YOU HAVE CHOICES



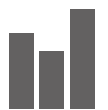
The *ad display* and *catalog information* posted through your premium membership plan is posted in a catalog tab on your existing Facebook business page and on your twitter account. This amazing leverage and time saving technology is available only to Premium members.



## FACEBOOK & TWITTER

The Premium plan does not require that you use Facebook or twitter but it's included to use at your discretion.

A cool business Mobile App, electronic business card and custom keyword texting are customized just for your business and included in the Premium Membership package. You can promote this message: "TEXT (Your Name) to 72727 to view our catalog". This delivers your mobile app to customers' mobile devices and also texts their phone number back to you. The result? -- an immediate customer lead.



## MOBILE APP & TEXTING KEYWORD



New York State Black Chamber

(718) 626-2597

# Premium Membership Plan Get Started Guide

## WE CONTACT YOU



When you join the Chamber of Commerce at the premium plan level the level of support is terrific. Chamber Nation sets everything up for you. When your platform launches it looks professional, and works seamlessly. We communicate with you by both phone and email, gathering information to best structure your program. We create your first 6 to 8 ad displays, using licensed photography from Fotolia, for your individual 3-D Storyboard.

Our support phone number is **(844) Its-Done** or online at [www.PremiumMemberSupport.com](http://www.PremiumMemberSupport.com).

Don't want to deal with adding products to your catalog? You'll be given a special email address that allows you to do updates from the convenience of your mobile device. Simply send Chamber Nation an email that includes an attached photo, title and description of the new product or service you want posted to your 3-D Storyboard, Catalog, Facebook and twitter accounts and your own Mobile App. You'll receive an email request to confirm your identity and, upon your response, your ad display will be posted.

If you prefer to manage your program from a computer, that's fine. Just contact us at **(844) Its-Done**, or online at [www.PremiumMemberSupport.com](http://www.PremiumMemberSupport.com) for advanced administrative access.

## UPDATE WITH YOUR SMARTPHONE



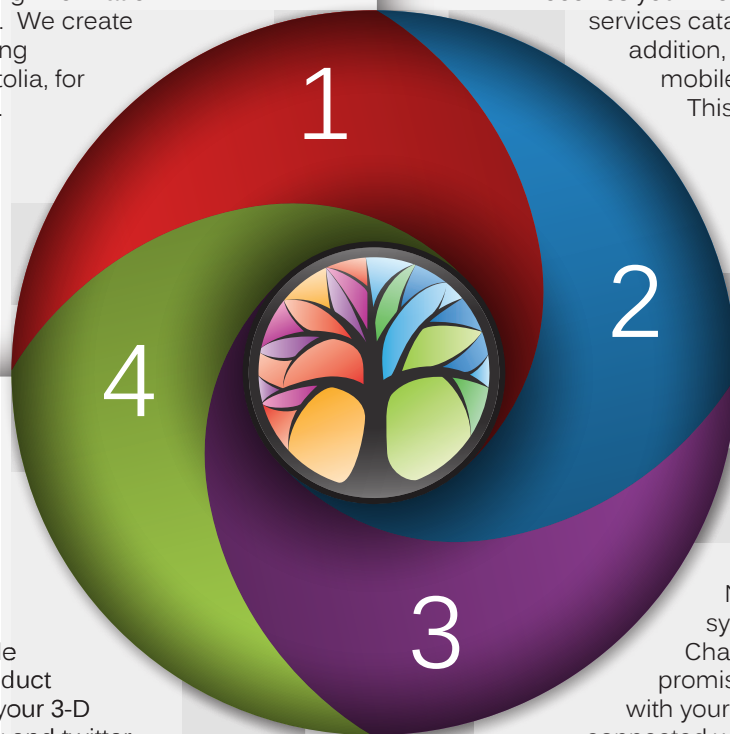
## WE CONNECT YOUR BUSINESS

A unique aspect of Premium Membership is the ability to advertise your business using a texting keyword. You'll say, "To see my business card and services on your phone right now just text the word (your unique provided keyword) to 72727." Within seconds, your prospect receives your mobile app business card and services catalog on their mobile device. In addition, you have just received their mobile phone number on your device. This is one terrific premium service!

Chamber Nation is proud of the relationships we've built with Chambers of Commerce throughout the USA. Your Chamber of Commerce chose Chamber Nation as its web management system for a very good reason: Chamber Nation delivers what it promises and once you're connected with your Premium Membership you're connected with real people who work hard to satisfy you.

Chamber Nation gives full accountability and truly cares that you are satisfied. We deliver a powerful system in a completed platform. It is considered a platform rather than a "custom website" because most business people don't have the time to manage a traditional website and typically do not want to pay a large fee for their online presence. With that in mind, Chamber Nation completely re-tooled the website concept and created something powerful and professional, designed to deliver leads right to your business through your mobile phone. And conveniently, it is 100% INCLUDED with your Chamber of Commerce's Premium Membership Plan.

## WE DELIVER A COMPLETED PLATFORM



New York State Black Chamber

(718) 626-2597